


Haarlem Vinyl Foundation presents:

A stylized logo consisting of five concentric white arcs on a black background, resembling the grooves of a vinyl record.

Haarlem Vinyl Festival

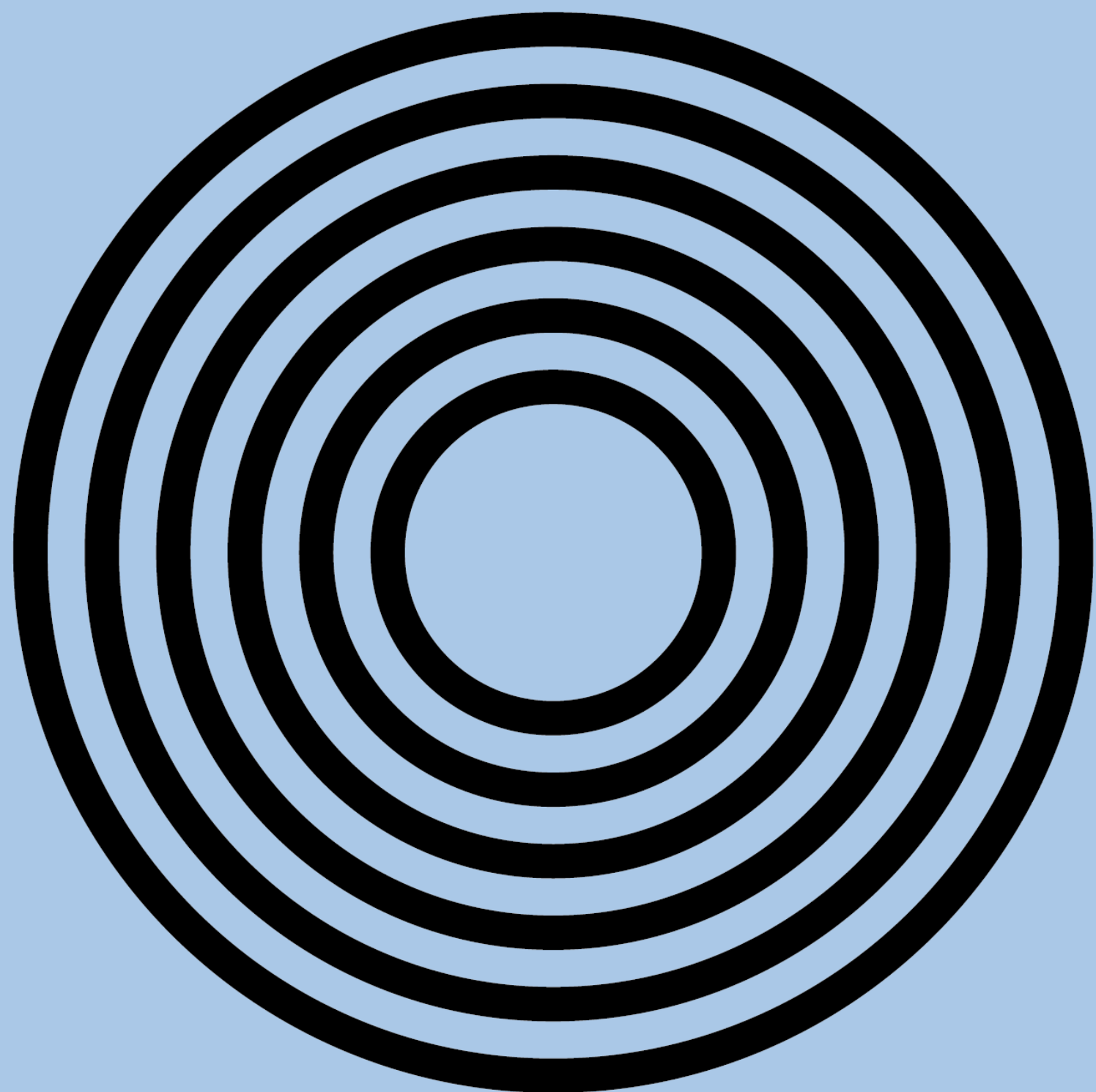
THE FESTIVAL THAT
CELEBRATES GLOBAL VINYL
CULTURE





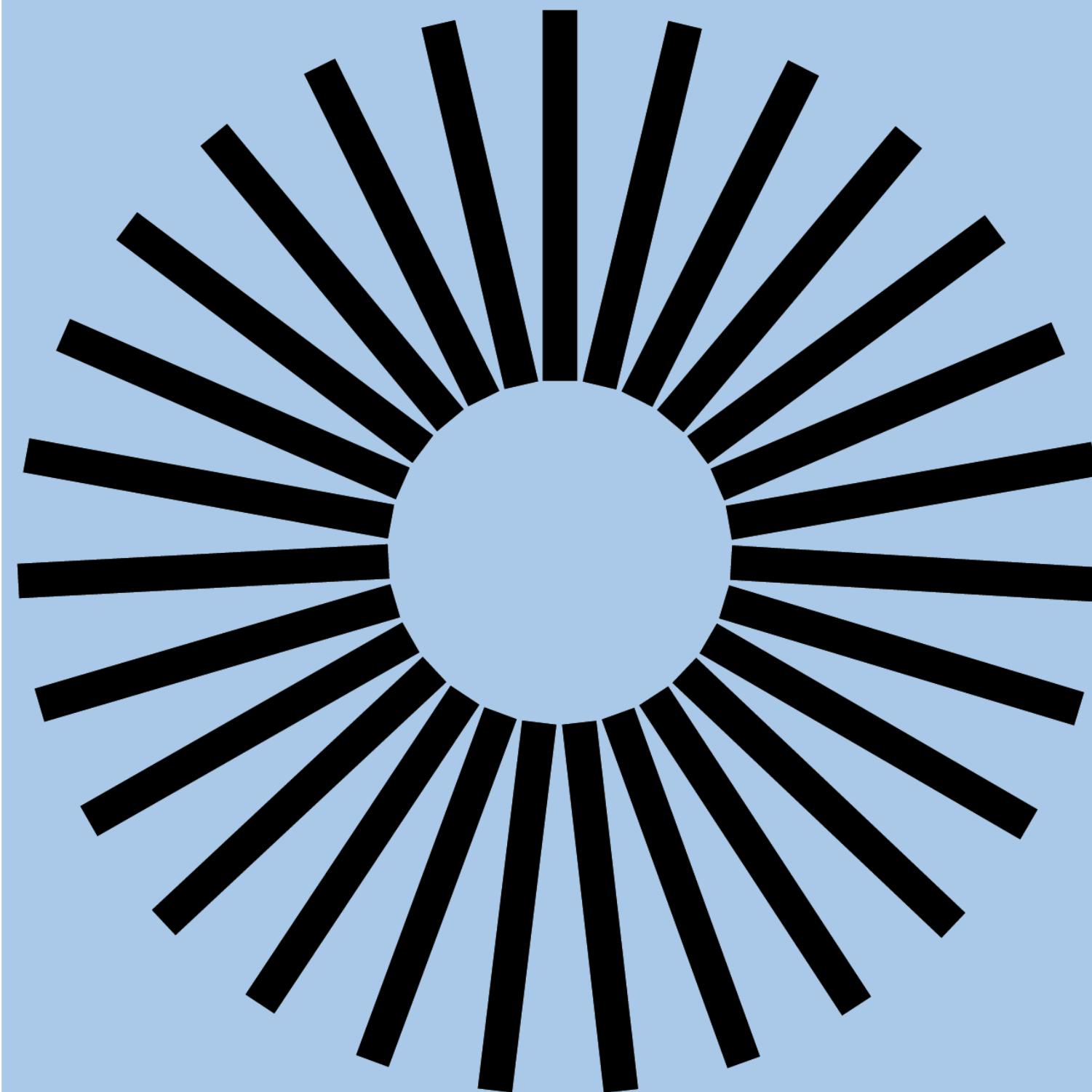
**IN 2023 HAARLEM WILL SEE THE BIRTH OF
THE FIRST MULTI-DAY VINYL FESTIVAL -
ATTRACTING MUSIC LOVERS, CREATORS,
MUSIC INDUSTRY PROFESSIONALS, PRESS
AND ARTISTS FROM ALL OVER THE WORLD**

Haarlem Vinyl Festival

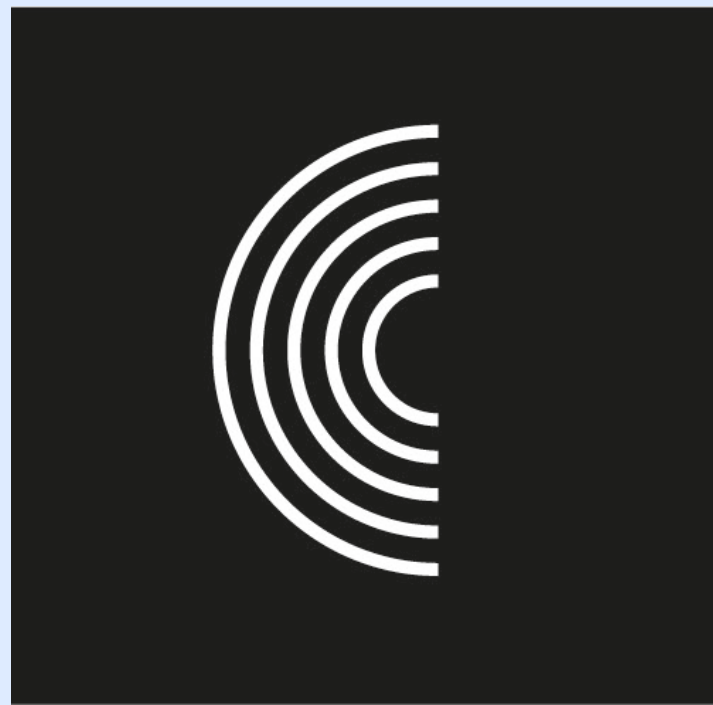


29.9 TILL **01.10**

Haarlem Vinyl Festival



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"Vinyl is the real deal. I've always felt like, until you buy the vinyl record, you don't really own the recording. And it's not just me or a little pet thing or some kind of retro romantic thing from the past. It is a culture that is still very much alive."

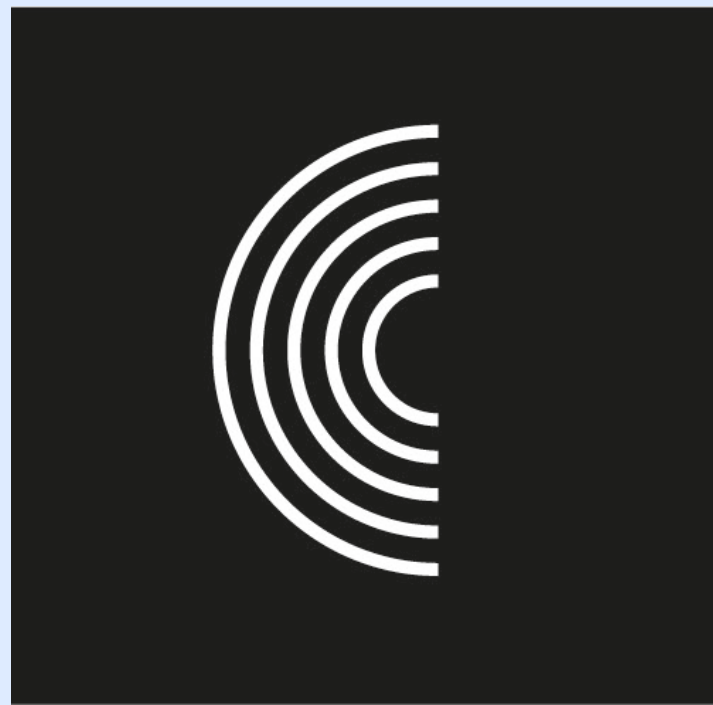
[Jack White](#)



AN ANNUAL INTERNATIONAL GATHERING OF VINYL LOVE

SO WHAT THE V*NYL ARE WE GOING TO DO?

festival ////////////// vinyl fair ////////////// conference ////////////// arts & culture route
sleeve exhibition ////////////// music talks ////////////// photo exhibition //////////////
exclusive releases ////////////// food for thought ////////////// showcases //////////////
listening sessions ////////////// live music ////////////// merchandise ////////////// DJ sets //////////////
street art ////////////// books ////////////// connect // crate digging ////////////// and more...



“The whole point of an album is to understand the artist and enjoy the music - it's supposed to make you want to go to a concert to see them in the flesh and get the album on vinyl and be a part of everything.”

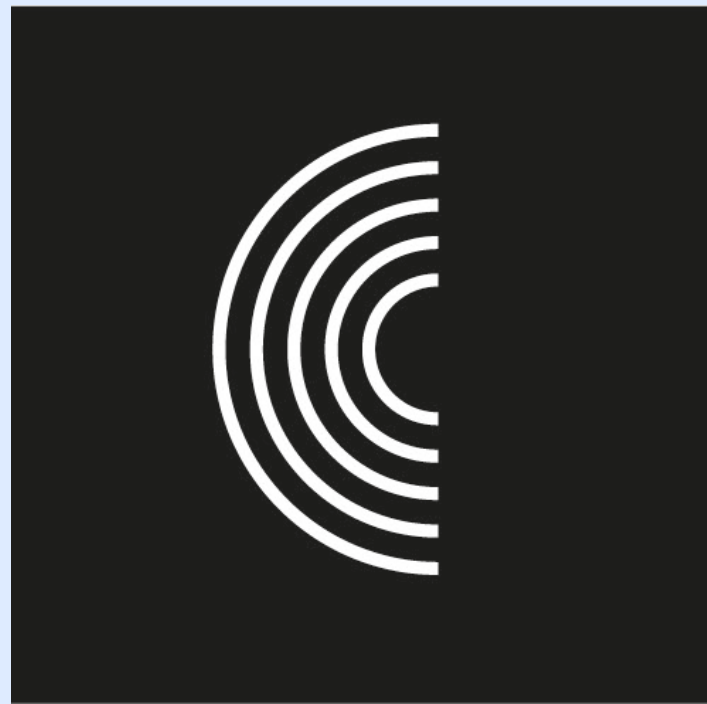
Little Simz

VINYL FACTS

- + Vinyl lovers are, without exception, dedicated lovers of great music. It's about the music, about the art, about the quality.
- + They make an effort to experience. Collecting is in their nature.
- + Vinyl sales are breaking records year after year: by the end of 2021 the final US number of units sold capped out at **41.72 million** records (up 51.4% from 27.55 million in 2020. This put 2021 revenues up 22% to \$9.8 billion. As of July 2022, we look set for yet another bumper year, as more than 19.4 million vinyl records were sold in the US so far this year.
- + Key countries for vinyl sales in the EU are: the UK, Germany and the Netherlands.







HOW WE CAN WORK
TOGETHER



HAARLEM VINYL FESTIVAL PILLARS

We are looking for partners that can help grow our festival into a one of a kind place for vinyl culture. With the help of partners Haarlem Vinyl Festival will be able to create memorable experiences and together we can connect with an audience that includes all generations.

Haarlem Vinyl Festival consists of five pillars in which we can work together:

- + The festival - showcasing more than 100 artists in venues around the city.
- + The conference – highlighting and connecting the old and new in vinyl culture.
- + The record fair – a large record fair in the city centre, for all genres & generations.
- + The arts & culture program – a city wide indoor and outdoor route.
- + The specials - think pop-up block parties, listening sessions and more.

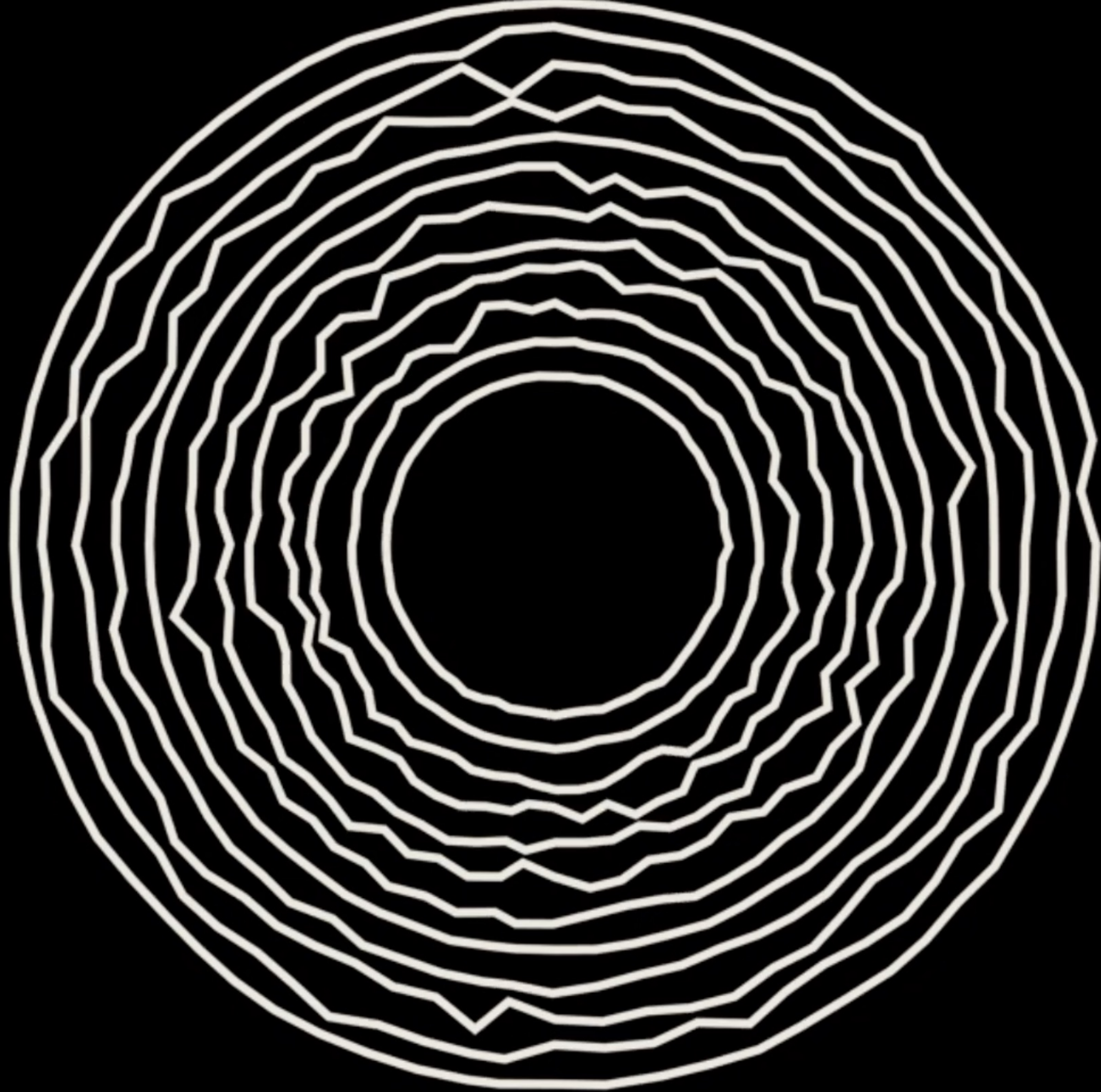
Combined this program will attract an expected 15.000 visitors in three days.





ABOUT OUR HOME BASE

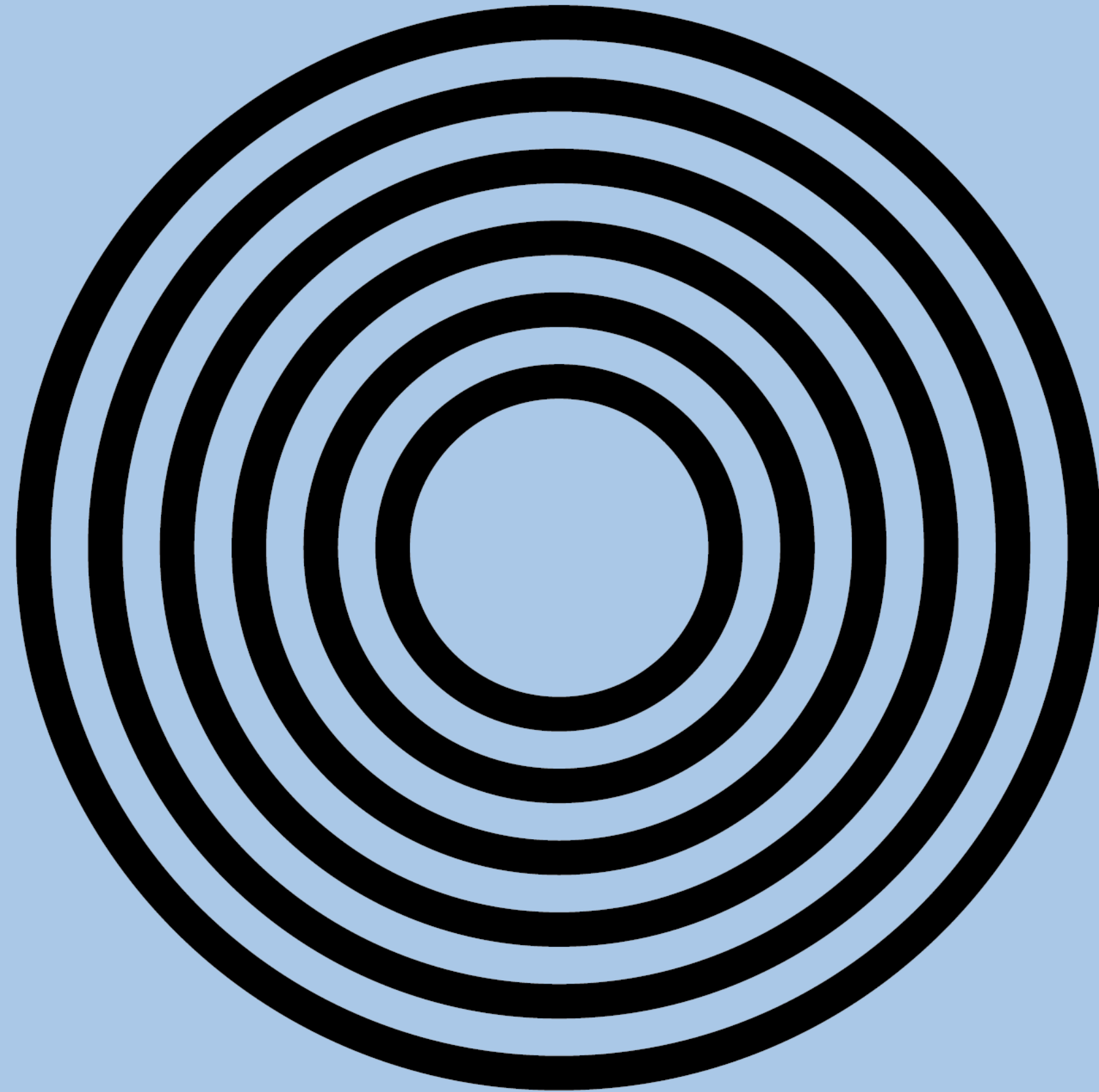
- + One of the biggest vinyl pressing plants in the world, Record Industry, is based in Haarlem.
- + Haarlem hosts a good music scene & culture including great bands.
- + Haarlem has several great record shops.
- + Fits the nature of the city and infrastructure with excellent venues and facilities
- + Great hotels and restaurants.
- + A culture loving audience including student life.
- + 20 minutes by train from Amsterdam CS, Schiphol Airport around the corner.



Haarlem Vinyl Festival is organised by the Haarlem Vinyl Foundation, a not-for-profit organisation.

It is our mission to bring together creators, vinyl enthusiasts and professionals in the vinyl business to promote vinyl culture in all target groups.

Haarlem Vinyl Festival



29.9 TILL **01.10**

Contact us to talk vinyl culture!

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